

ISSUE DATE	AD CLOSE	TECHNOLOGY FOCUS	SPECIAL EDITORIAL REPORTS	SPECIAL WEBCAST SERIES & SPONSORSHIP OPPORTUNITIES	SPECIAL OPPORTUNITIES AND SHOW DISTRIBUTION	
January	12/15/09	<p><i>In every issue, Design News covers the latest technologies including:</i></p> <p>Design Tools Analysis Software CAD / PLM Software Computer Hardware Design Collaboration Graphics Peripherals Virtual Prototyping Workstations</p> <p>Electronics / Test & Measurement Embedded Systems LEDs Power Management Sensors Switches / Connectors Test & Measurement Systems</p> <p>Materials / Fastening, Joining & Assembly Elastomers Engineering Plastics Fastening, Joining & Assembly Materials Processing Metals Rapid Prototyping</p> <p>Motion Control / Automation Amplifiers & Drives Controllers Fluid Power Industrial Networks Mechanical Components Motors Sensors</p>	<ul style="list-style-type: none"> Fluid Power / Power Transmission Ad Close: 12/08/09 	<p>Alternative Energy:</p> <ul style="list-style-type: none"> Solar 	<ul style="list-style-type: none"> MDM West 2010 / Pacific Design & Manufacturing: Feb. 9-11 	
February	01/15/10		<ul style="list-style-type: none"> Mechatronics: Aerospace/Defense Ad Close: 01/08/10 Medical: Intelligent Medical Devices Ad Close: 01/08/10 	<p>Mechatronics:</p> <ul style="list-style-type: none"> Aerospace/Defense 		
March	02/12/10			<ul style="list-style-type: none"> Sensors Trend Watch Ad Close: 02/08/10 	<p>Prototyping:</p> <ul style="list-style-type: none"> Digital / Virtual Prototyping <p>LEDs for Non-EEs:</p> <ul style="list-style-type: none"> LEDs and Thermal Management 	<ul style="list-style-type: none"> Embedded Systems Conference: April 26-29 Literature Plus: Ad Close 02/05/10 Designing with LEDs Conference: TBD
April <i>Golden Mousetrap Awards</i>	03/15/10			<ul style="list-style-type: none"> Motion Control / Automation: Energy Efficient Solutions Ad Close: 03/08/10 	<p>Alternative Energy:</p> <ul style="list-style-type: none"> Wind 	<ul style="list-style-type: none"> SAE World Congress: April 13-15
May	02/12/10			<ul style="list-style-type: none"> Fluid Power / Power Transmission Ad Close: 04/08/10 Medical: Low-Power Medical Devices Ad Close: 04/08/10 	<p>Prototyping:</p> <ul style="list-style-type: none"> Rapid Prototyping 	<ul style="list-style-type: none"> Sensors Expo: June 7-9 MDM East 2010: June 8-10
June	05/14/10			<ul style="list-style-type: none"> Mechatronics: Robotics Ad Close: 05/07/10 Aerospace / Defense Technologies Ad Close: 05/07/10 	<p>Mechatronics:</p> <ul style="list-style-type: none"> Robotics 	<ul style="list-style-type: none"> Literature Plus: Ad Close 05/07/10 Semicon West: July 13-15
July <i>Annual Salary Survey</i>	06/15/10			<ul style="list-style-type: none"> Motion Control / Automation: Trends in Networking Ad Close: 06/08/10 	<p>LEDs for Non-EEs:</p> <ul style="list-style-type: none"> LED Drivers 	<ul style="list-style-type: none"> Research: Advertising Feedback Study
August	07/15/10			<ul style="list-style-type: none"> Fluid Power / Power Transmission Ad Close: 07/08/10 Materials Trend Watch Ad Close: 07/08/10 	<p>Energy Efficiency:</p> <ul style="list-style-type: none"> Motors and Drives 	
September	08/13/10			<ul style="list-style-type: none"> Mechatronics: Medical Ad Close: 08/06/10 Packaging Machinery Technologies Ad Close: 08/06/10 	<p>Mechatronics:</p> <ul style="list-style-type: none"> Medical 	<ul style="list-style-type: none"> National Manufacturing Week: Sept. 28-30 Assembly Tech Expo: Sept. 28-30 Pack Expo: Oct. 31 - Nov. 3 Literature Plus: Ad Close 08/06/10
October	09/15/10			<ul style="list-style-type: none"> Fluid Power / Power Transmission Ad Close: 09/08/10 Electronics Trend Watch Ad Close: 09/08/10 	<p>Energy Efficiency:</p> <ul style="list-style-type: none"> Pneumatics and Hydraulics 	
November	10/15/10			<ul style="list-style-type: none"> Motion Control / Automation Trend Watch Ad Close: 10/08/10 	<p>Prototyping:</p> <ul style="list-style-type: none"> Functional Prototyping 	
December	11/15/10			<ul style="list-style-type: none"> Mechatronics: Industrial Automation Ad Close: 11/08/10 Medical: Portable Medical Devices Ad Close: 11/08/10 	<p>Mechatronics:</p> <ul style="list-style-type: none"> Industrial Automation 	<ul style="list-style-type: none"> Literature Plus: Ad Close 11/08/10 Research: Advertising Feedback Study

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